

# InfoGram and Admissible Machine Learning

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NIST AI Bias Meeting

## ML 1.0: Predictive Machine Learning [1960 – ]

- ▶ First-Generation “Predictive” ML: Developed over the last 60 years—since the early 1960s, and produced a bundle of powerful (accurate & flexible) algorithms like svm, gbm, random forest, deep neural net, etc.
- ▶ Success story: Enormous, especially in tech and eCommerce industry.
- ▶ AutoML: Builds high-performance ML-algos by automating away a lot of mundane tasks like learner selection, feature engineering, and hyperparameter optimization.

# The Emerging Regulatory Environment

*Faced with the profound changes that AI technologies can produce, pressure for “more” and “tougher” regulation is probably inevitable.*

— 100-Year Study on AI, Stanford (2019)

- ▶ Development  $\neq$  Deployment: While substantial progress has been made toward developing more powerful ML 1.0 algorithms, the widespread adoption of these technologies currently facing regulatory roadblock, especially in safety-critical areas that directly affect human lives.
- ▶ Burning question: how to *systematically* build regulatory compliant algorithms by **balancing** fairness, interpretability, and accuracy in the best manner possible?



## InfoGram and admissible machine learning

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### Abstract

We have entered a new era of machine learning (ML), where the most accurate algorithm with superior predictive power may not even be deployable, unless it is *admissible* under the regulatory constraints. This has led to great interest in developing fair, transparent and trustworthy ML methods. The purpose of this article is to introduce a new information-theoretic learning framework (admissible machine learning) and algorithmic risk-management tools (InfoGram, L-features, ALFA-testing) that can guide an analyst to *redesign* off-the-shelf ML methods to be regulatory compliant, while maintaining good prediction accuracy. We have illustrated our approach using several real-data examples from financial sectors, biomedical research, marketing campaigns, and the criminal justice system.

**Keywords** Admissible machine learning · InfoGram · L-Features · Information-theory · ALFA-testing · Algorithmic risk management · Fairness · Interpretability · COREml · FINEml



## Executive Summary

AdmissibleML offers new statistical learning principles and algorithmic risk-management tools that can guide a ML-developer to *quickly build better* algorithms that are less-biased, more-interpretable, and sufficiently accurate.

## Application 1: Algorithmic Fairness

**The Census Income Data.** It is extracted from 1994 United States Census Bureau database, which contains  $n = 45,222$  records involving personal details on:

$y_{n \times 1}$ :  $\mathbb{1}(\text{income} > \$50\text{k}/\text{yr})$

$S_{n \times q}$ : Sensitive vars; {Age, Gender, Race, Marital\_Status}

$X_{n \times p}$ : 10 attributes; {Education level, Occupation, ...}

**Goal:** Predict whether a person makes \$50k per year **while** minimizing unfair discrimination based on protected classes.

# ML 1.0: Pure Prediction Algorithm

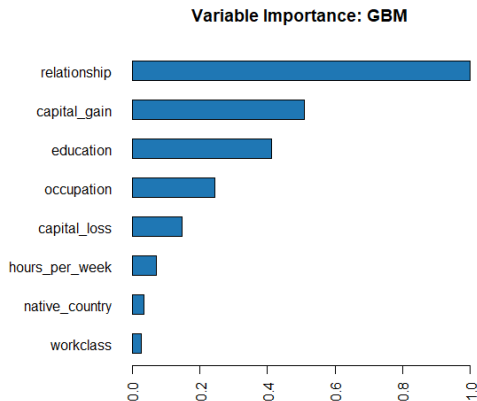
Step 1. Choose a ML algorithm.

Step 2. Train the ML classifier only on  $\mathbf{X}$  (i.e, without sensitive attributes)

$$\boxed{\text{ML}(y \sim \mathbf{X})}$$

Step 3. Deploy the most **accurate**  $\text{ML}_0$ .

# Gradient Boosting Machine (GBM)



**Figure:** Shows relevance-index  $R_j$ . The top feature **relationship** represents the respondent's role in the family—i.e., whether the earning member is husband, wife, child, or other relative. Avg. test accuracy: **85.65%** (on 15% test set, repeated 50 times).



# Is it Deployable?

- ▶ Obviously, it shouldn't be deployed without assessing whether the model is **admissible** under discrimination laws based on protected characteristics.
- ▶ Achieving high predictive-accuracy is **as important as** ensuring regulatory compliance and transparency.
- ▶ So, how should we proceed now?

# Current Framework

**Good news:** Significant research efforts in the last 4-5 years led to some concrete AI toolkits:

- ▶ IBM's Fairness 360 [developed in 2018]
- ▶ Microsoft's FairLearn [developed in 2020]

They provide two core facilities:

1. Fairness assessment through different metrics.
2. Different unfairness mitigation methods.

## Assessment Strategies: Limitations

**Too many numbers with too little information.** Dashboard full of fairness metrics: IBM 360 Fairness tool currently produces **77** fairness related metrics!

1. The Troubling Part: These fairness measures are **mutually incompatible** and cannot be satisfied simultaneously. How to reconcile these large collections of self-contradictory metrics to make a confident decision? **Not clear.**
2. Marginal assessment: These methods ask user to choose (i) **one single discrete** sensitive variable (e.g., race, gender, or marital\_status) and computes a series on numbers. Recall: our **Income** dataset has 4 sensitive variables.
3. What happens if a sensitive feature is continuous (e.g., age)? **Not clear.** What happens if **S** is **multivariate**: **Not clear.**



### Note 1.

Cataloging a huge library of inherently contradictory model validation metrics is hardly going to help ML-engineers to search for a deployable model. Instead of *searching in a dark*, we need some other methodical & prudent strategy.



### Note 2.

We need an “*Explanatory*” Risk Management (**XRM**) framework that can provide explanation and insights into *what* (are the key sources of bias) and *how* (to combat unwanted bias) for accelerating the model-search.

# Mitigation Strategies: Limitations

Step 1. Choose one particular fairness metric from a big pool.

Step 2. Choose one of the following three strategies:

- ▶ *Pre-processing*: Re-weights or re-labels the original data to minimize the given fairness measure.
- ▶ *In-processing*: Optimizes hyperparameters of a blackbox ML by imposing the given fairness measure as constraint.
- ▶ *Post-processing*: Controls the given (un)fairness metric by artificially changing the classification thresholds for each protected group.



### Note 3.

All 3 unfairness mitigation strategies carry serious legal compliance risk: Because either they undertake (i) data massaging/manipulation; or (ii) they use protected attributes during model training or decision making.

What practitioners actually do? **A top AI-practitioner:**

*“I ran 40,000 different random forest models with different features and hyper-parameters to search a fair model.”*



### Note 4.

**Non-constructive Approach:** No wonder, this ad-hoc random process often ends up being a wild-goose chase, resulting in a spectacular waste of computation and time.

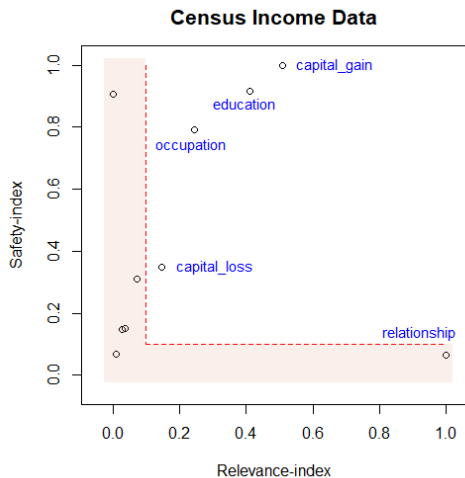
# ML 2.0: Infogram and Admissible Machine Learning

- ▶ **Theory-side:** The paper lays out the *core principles* for designing **AdmissibleML** which is grounded in fundamental information-theoretic and nonparametric statistical ideas.
- ▶ **Utility-side:** Provides concrete algorithmic tools to *aid the development* of regulatory compliant fair and transparent AI systems—essential for earning trust of customers/public.

## Key Concepts and Tools

- ▶ Infogram
- ▶ L-Features
- ▶ ALPHA-testing
- ▶ AdmissibleML: COREtree, COREglm, FINEtree, FINEglm.

# InfoGram: Practice



**Figure:** InfoGram maps variables in a two dimensional **effectiveness vs. safety** diagram. It is an exploratory tool for risk-benefit analysis that provides insights into ‘what and how’.



# Safety-Index: Definition and Interpretation

**Definition.** Define the safety-index for variable  $X_j$  as

$$F_j = \text{MI}(Y, X_j \mid \{S_1, \dots, S_q\}), \quad j = 1, \dots, p.$$

## Interpretation.

- ▶ It quantifies how much **extra** information  $X_j$  carries for  $Y$  that is not acquired through the sensitive variables  $\mathbf{S}$ .
- ▶ Variables with “small”  $F$ -values will be called *inadmissible*, as they possess little or no informational value **beyond** their use as a dummy for protected characteristics.

**InfoGram** is an acronym for information diagram, which is a scatter plot of  $\{(R_1, F_1), \dots, (R_p, F_p)\}$ .

- ▶ The variable **relationship** is highly predictive, yet a proxy for the sensitive attributes.
- ▶ **A dangerous consequence:** Most **unguided** predictive ML algorithms will **include** in their models, even though it is quite unsafe.
- ▶ Admissible ML models should avoid<sup>1</sup> using variables like **relationship** to reduce unwanted bias.



### Note 5.

Without a formal automated method, it is a hopeless task (for model developers and regulators) to identify these innocent-looking hidden proxy variables for modern-day large-scale problems.

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<sup>1</sup> At least should be assessed by experts to determine its appropriateness.

# Admissible ML: FINetree

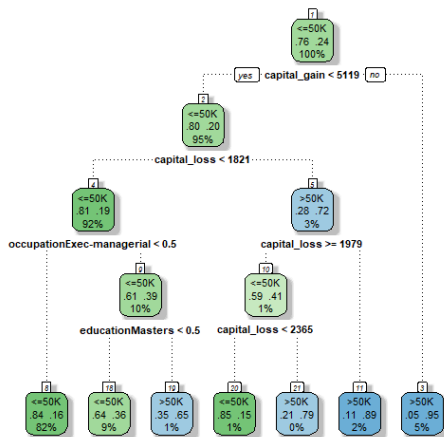


Figure: FINE = An Admissible ML-model that balances Fairness, INterpretability, and Effeciency. Accuracy: 83.5%.

## Theory: Outline

The foundation of AdmissibleML relies on information-theoretic principles and nonparametric statistical methods. The key ideas and results are presented in Section 2 of my paper.

It has four connected parts:

- ▶ Formulation
- ▶ Interpretation
- ▶ Estimation
- ▶ Inference

# Information-theoretic Formulation

*Notation.*

- ▶  $Y \in \{1, \dots, k\}$  is the response variable.
- ▶  $\mathbf{X} = (X_1, \dots, X_p)$ :  $p$ -dimensional feature matrix
- ▶  $\mathbf{S} = (S_1, \dots, S_q)$ :  $q$ -dimensional sensitive attributes.

**Definition.** Conditional mutual information (CMI) between  $Y$  and  $\mathbf{X}$  given  $\mathbf{S}$  is defined as:

$$\text{MI}(Y, \mathbf{X} | \mathbf{S}) = \iiint_{y, \mathbf{x}, \mathbf{s}} \log \left( \frac{f_{Y, \mathbf{X} | \mathbf{S}}(y, \mathbf{x} | \mathbf{s})}{f_{Y | \mathbf{S}}(y | \mathbf{s}) f_{\mathbf{X} | \mathbf{S}}(\mathbf{x} | \mathbf{s})} \right) f_{Y, \mathbf{X}, \mathbf{S}}(y, \mathbf{x}, \mathbf{s}) \, dy \, d\mathbf{x} \, d\mathbf{s}.$$

## Usual Interpretation #1

Under conditional independence:

$$Y \perp\!\!\!\perp \mathbf{X} \mid \mathbf{S}$$

the following decomposition holds for all  $y, \mathbf{x}, \mathbf{s}$

$$f_{Y, \mathbf{X} | \mathbf{S}}(y, \mathbf{x} | \mathbf{s}) = f_{Y | \mathbf{S}}(y | \mathbf{s}) f_{\mathbf{X} | \mathbf{S}}(\mathbf{x} | \mathbf{s}).$$

CMI *quantifies* the conditional dependence: the average deviation of the ratio

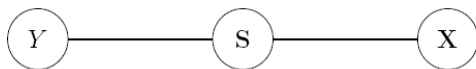
$$\frac{f_{Y, \mathbf{X} | \mathbf{S}}(y, \mathbf{x} | \mathbf{s})}{f_{Y | \mathbf{S}}(y | \mathbf{s}) f_{\mathbf{X} | \mathbf{S}}(\mathbf{x} | \mathbf{s})},$$

## Property and Graphical Model

An imp property: CMI possesses the necessary and sufficient condition as a measure of conditional independence

$$MI(Y, \mathbf{X} | \mathbf{S}) = 0 \text{ if and only if } Y \perp\!\!\!\perp \mathbf{X} | \mathbf{S}.$$

Conditional independence can be described graphically, where each node is a random variable (or random vector).



NOTE: The edge between  $Y$  and  $\mathbf{X}$  passes through the  $\mathbf{S}$ .

## More Useful Interpretation #2

The conditional entropy  $H(Y|\mathbf{S})$  is defined as

$$H(Y | \mathbf{S}) = \int_{\mathbf{s}} H(Y | \mathbf{S} = \mathbf{s}) dF_{\mathbf{s}},$$

which measures how much uncertainty remains in  $Y$  *after* knowing  $\mathbf{S}$ , on average.

**Theorem 1.**  $\text{MI}(Y, \mathbf{X}|\mathbf{S})$  can be expressed as the difference between two conditional-entropy statistics:

$$\text{MI}(Y, \mathbf{X} | \mathbf{S}) = H(Y | \mathbf{S}) - H(Y | \mathbf{S}, \mathbf{X}) \quad (1)$$

**Interpretation.** This alternative representation of CMI (1) allows us to interpret it from a new angle:  $\text{MI}(Y, \mathbf{X}|\mathbf{S})$  measures the **net impact** of  $\mathbf{X}$  in reducing the uncertainty of  $Y$ , given  $\mathbf{S}$ .



# Nonparametric Estimation: Theory

**Theorem 2.** Let  $Y$  be a discrete random variable taking values  $1, \dots, k$ , and  $(\mathbf{X}, \mathbf{S})$  be a mixed pair of random vectors. Then the conditional mutual information can be rewritten as

$$\text{MI}(Y, \mathbf{X} \mid \mathbf{S}) = \mathbf{E}_{\mathbf{X}, \mathbf{S}} \left[ \text{KL}(p_{Y|\mathbf{X}, \mathbf{S}} \parallel p_{Y|\mathbf{S}}) \right], \quad (2)$$

where Kullback-Leibler (KL) divergence from  $p_{Y|\mathbf{X}=\mathbf{x}, \mathbf{S}=\mathbf{s}}$  to  $p_{Y|\mathbf{S}=\mathbf{s}}$  is defined as

$$\text{KL}(p_{Y|\mathbf{X}, \mathbf{S}} \parallel p_{Y|\mathbf{S}}) = \sum_y p_{Y|\mathbf{X}, \mathbf{S}}(y|\mathbf{x}, \mathbf{s}) \log \left( \frac{p_{Y|\mathbf{X}, \mathbf{S}}(y|\mathbf{x}, \mathbf{s})}{p_{Y|\mathbf{S}}(y|\mathbf{s})} \right).$$

**Interpretation #3.** Eq. (2)  $\Rightarrow$  CMI measures how much information is shared **only** between  $\mathbf{X}$  and  $Y$  that is **not** contained in  $\mathbf{S}$ . This viewpoint is used throughout my paper.

# Nonparametric Estimation: Algorithm

**Given:**  $n$  i.i.d samples  $\{\mathbf{x}_i, y_i, \mathbf{s}_i\}_{i=1}^n$ .

Theorem 2 immediately leads to the following estimator of CMI that works for large  $(n, p, q)$  settings:

$$\widehat{\text{MI}}(Y, \mathbf{X} \mid \mathbf{S}) = \frac{1}{n} \sum_{i=1}^n \log \frac{\widehat{\text{Pr}}(Y = y_i \mid \mathbf{x}_i, \mathbf{s}_i)}{\widehat{\text{Pr}}(Y = y_i \mid \mathbf{s}_i)}. \quad (3)$$

**Algorithm.** Choose a ML classifier (e.g., SVM, rf, gbm, deep neural net, etc.) and train the following two models:

$$\begin{aligned} \text{ML.train}_{y|\mathbf{x},\mathbf{s}} &\leftarrow \text{ML}_0(Y \sim [\mathbf{X}, \mathbf{S}]) \\ \text{ML.train}_{y|\mathbf{s}} &\leftarrow \text{ML}_0(Y \sim \mathbf{S}) \end{aligned}$$

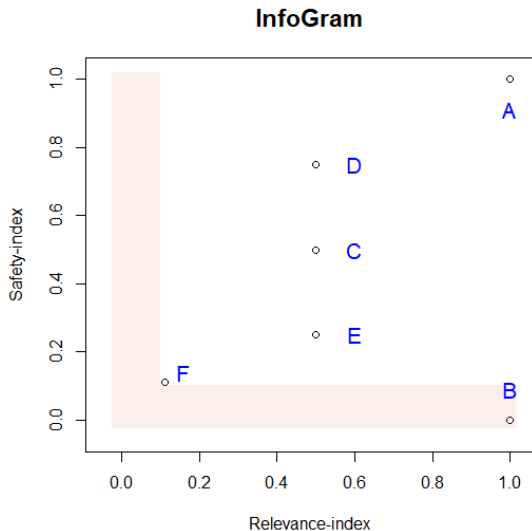
to the conditional probability estimates of (3).

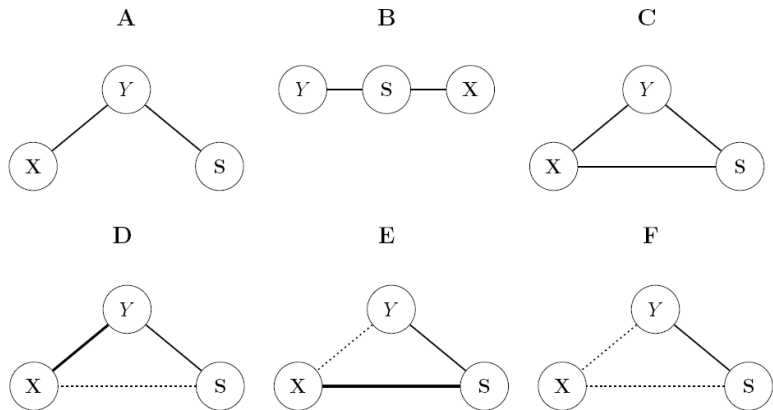
## Three Practical Benefits

Our style of nonparametric estimation of  $\widehat{\text{MI}}(Y, \mathbf{X} \mid \mathbf{S})$  comes with some important practical benefits:

- ▶ **Flexibility:** Requires neither the knowledge of the exact parametric form of high-dimensional  $F_{X_1, \dots, X_p}$  nor the knowledge of the conditional distribution of  $\mathbf{X} \mid \mathbf{S}$
- ▶ **Applicability:** The method can be safely used for *mixed*  $\mathbf{X}$  and  $\mathbf{S}$ —i.e., *any combination* of discrete, continuous, or even categorical variables.
- ▶ **Scalability:** The procedure is scalable for *high-dimensional big datasets* with large  $(n, p, q)$ .

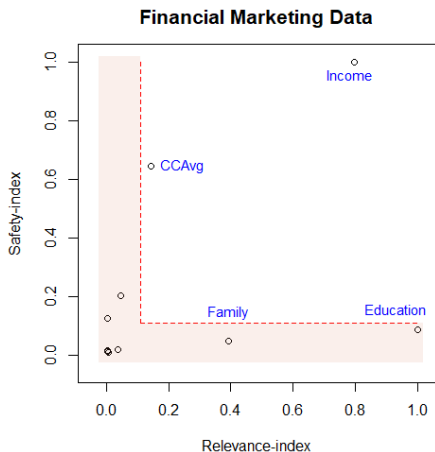
# InfoGram: Graphical Interpretation



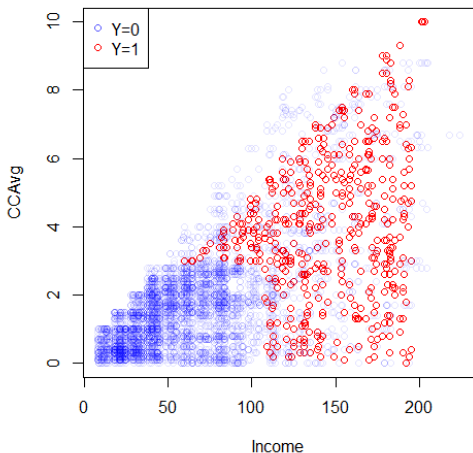


**Figure:** Fairness is not a yes/no concept, but a **matter of degree**, which is quantified via safety-index—indicated by the varying edge thicknesses between **S** and **X**. InfoGram provides the **necessary guardrails** for constructing algos that can retain as much predictive accuracy as possible, while defending against **unforeseen** biases.

## Application 2: Digital Marketing Campaign Data



**Figure:** Goal is to develop an AI tool for *automatic and fair* digital marketing campaign that will maximize the targeting effectiveness of the ad campaign while minimizing the harmful effects on protected groups.  $\mathbf{S} = \{\text{age, zip code}\}$  and  $p = 10$  additional features.



**Figure:** Infogram runs a ‘combing operation’ to distill down a large, complex problem to its *core* that holds the bulk of the “admissible information.” The useful information is mostly concentrated into two variables—Income and CCAvg, as seen in the scatter diagram; the color blue and red indicate two different classes.

## Customer Targeting using AdmissibleML: FINEglm

- Extracting a simple model: We train a logistic regression model based on the two admissible features, leading to the following model:

$$\text{logit} \{ \mu(x) \} = -6.13 + .04 \text{ Income} + .06 \text{ CCAvg},$$

where  $\mu(x) = \Pr(Y = 1 | \mathbf{X} = \mathbf{x})$ . This simple model achieves 91% accuracy. It provides a clear understanding of the ‘core’ factors that are driving the model’s recommendation.

- Infogram-assisted ML: An efficient, interpretable, and equitable algorithmic recommendation system—which ensures that we are making ‘*responsible*’ decisions using such algorithm.



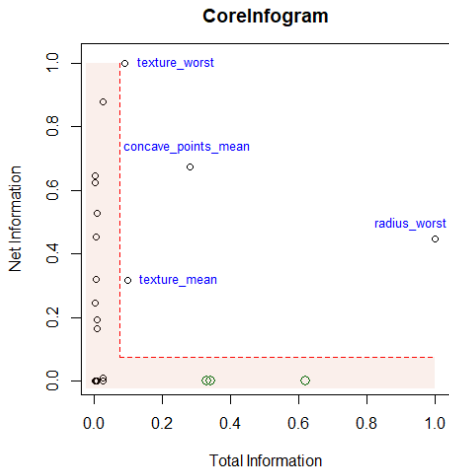
## Application 3: Algorithmic Interpretability

**Breast Cancer Wisconsin Data.** It contains  $n = 569$  malignant and benign tumor cell samples. The task is to build an accurate ML classifier based on  $p = 31$  features extracted from cell nuclei images.

**ML 1.0.** Gbm and random forest attain accuracy in the range of 95 – 97%. Quite impressive!

**Is it deployable?** Will an oncologist or hospital use this AI-technology to make decisions about their patients? Probably not since the core algorithmic “logic” is incomprehensible to medical experts. In Science *why* is as important as *what*.

**Revised goal: ML 2.0.** We need to design an *admissible* (interpretable and accurate) learning algorithm.



**Figure:** L-features: The highlighted L-shaped area contains features that are either irrelevant or redundant. Predictive Features  $\neq$  CoreSet

# Theory

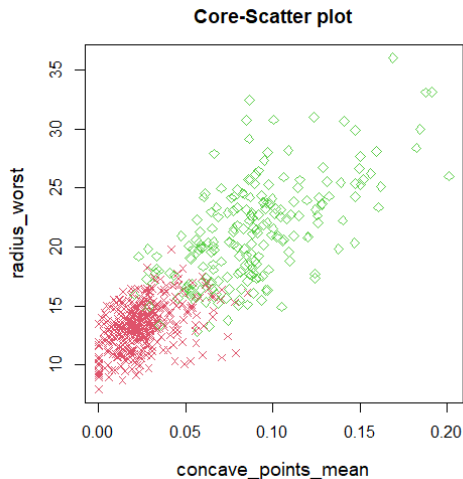
- Identifying **CoreSet** is a much more difficult undertaking than merely selecting the most predictive ones.
- To enable refined characterization of the vars, we've to **add more dimension** to the classical ML feature importance tools.

**Definition.** Net-predictive information (NPI) of a feature  $X_j$  given all the rest of the variables  $\mathbf{X}_{-j} = \{X_1, \dots, X_p\} \setminus \{X_j\}$  is defined in terms of conditional mutual information:

$$C_j = \text{MI}(Y, X_j \mid \mathbf{X}_{-j}), \quad \text{for } j = 1, \dots, p.$$

- The joint plot of  $\{(C_1, R_1), \dots, (C_p, R_p)\}$  aims to discover the *core variables* that are driving the outcome.

## CORE scatter plot



**Figure:** Reveals where the crux of the information is hidden and *how* they separate the malignant and benign tumor cells.

## Admissible ML: COREglm

The simplest possible model that one could build is a logistic regression based on those admissible “core” features.

The output of `glm()` R-function:

```
#COREglm Model: UCI breast cancer data
Coefficients:
                Estimate Std. Error z value Pr(>|z|)
(Intercept)    -29.42361    3.85131  -7.640 2.17e-14 ***
concave_points_mean  96.48880    16.11261   5.988 2.12e-09 ***
radius_worst      0.99767     0.16792   5.941 2.83e-09 ***
texture_worst     0.30451     0.05302   5.744 9.27e-09 ***
```

This infogram-guided 3-variable simple model turns out to be surprisingly accurate 96.50%—as accurate as complex black-box ML methods, yet highly transparent and interpretable.

## Final Remarks

- ▶ **ML 1.0:** PredictiveML culture, where the expectation from a Stat-model is to produce the most accurate prediction.
- ▶ **ML 2.0:** AdmissibleML, where the expectation from a Stat model is to aid understanding and safe decision-making.
- ▶ **ML 1.0:** Long history since 1960s: knn, kernel methods, CART, random forest, GBM, and recent deep learning.
- ▶ **ML 2.0:** Going through its infancy; Slow progress—designing statistical mechanism for ‘Responsible AI’ is much HARDER than developing another ML 1.0 method.
- ▶ **My claim:** The next decade will see rapid progress in *fundamental ideas and related tools* required to establish a strong foundation for ML 2.0. But this will need adequate support and funding from Government & Industry.